

# LEADING YOUR FIRM THROUGH COVID-19

*In the midst of the current pandemic, both you and your clients are navigating new territory. We're working to support your firm so you can support your clients. We've put together a list of some of the most immediate considerations for your firm to get you started.*

## BUSINESS AS UNUSUAL

Whether you are working remotely or carrying on in a modified 'business as usual' way, consider a key process audit to ensure your team has the resources they need to continue key business operations.

## COMMUNICATE

Your clients need your leadership now more than ever. Consider reaching out to clients personally, tell them how you are adjusting your operations and how you will continue meeting their needs going forward.

## PIVOT

In the blink of an eye the demand for legal services has exploded in a number of areas. Both individuals and organizations are only beginning to navigate the legal consequences of this pandemic. Consider how you are equipped or how you could pivot to best support those evolving needs.

## TEAM LEADERSHIP

Regardless of the size of your team, leading them just got a lot more complicated. Consider how normal team interactions have been impacted and work to develop a new normal that gets your team the support and resources they need to meet client demands.

## FINANCES

Your firm is being faced with a new economic reality and it's important that business decisions are made with the best information available. Now is the time to get clear about your firm's financial health and the critical KPIs necessary to measure performance.

## PERSPECTIVE

There's no questions, these are difficult times. However, it's important to keep a balanced perspective to protect your own well-being. It's critical that you and your team take the time celebrate small victories, share positive stories, and take care of yourselves.

## WE'RE HERE TO HELP

*We want you to weather this storm.*

We're offering free remote strategy sessions. We'll discuss your most pressing concerns and give you some tools and resources to help you take the next steps.

We're also offering a 3 month 50% discount on our monthly solo/small firm coaching package.



Connect with us today!

[www.denovoinc.ca](http://www.denovoinc.ca)